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2022



first tee

greater charleston



Building Game Changers

We exist to enable kids to build the strength of character that empowers them through a lifetime of new challenges. By seamlessly integrating the game of golf with life skills curriculum, we create learning experiences that build inner strength, self-confidence, and resilience that kids carry to everything they do.

Founded in 2008, our dedicated team of staff, coaches, volunteers, board members, and donors have worked tirelessly in pursuit of our mission to make the game of golf and its inherent values accessible to kids all across our community. As we now reach over 17,000 kids annually, we hope you are inspired by the stories that follow and will join us in building game changers.

85%

Building Relationships

Alumni said relationships with coaches were meaningful and grew stronger over time

90%

Building Communities

Teens are engaged in community service while in our program

99%

Building Game Changers

Parents say the program has positively influenced their child's life



Swing It Forward CHS

At six partner locations, participants as well as any kid in the Greater Charleston area can call the golf shop the day of play and get FREE GOLF, helping them **persevere** and use **honesty** with on-course experiences outside of classes.

Game Changers

During the summer of 2021, the inaugural class of Game Changers began their first summer camp, focused on a First Tee golf & life skills curriculum in the mornings and a variety of enrichment, STEM, and educational opportunities in the afternoons.

Participants are encouraged to be to and include... include... between... respect for all involved.

To... develop... First Tee... where par... clubs or re... Participan... responsi... outside

PGA Junior League

Participants 13 and under at the Advanced PLAYer and higher levels compete against teams from other golf courses, playing captain's choice format and further instilling the importance of **sportsmanship** and **integrity**.

Bookbags for Kids

Each summer, before the start of the new school year, active participants and their siblings are invited to an afternoon filled with SNAG baseball and new school supplies to start the year **confidently** the best way possible!



College Scholarship Program

...ing high school seniors are invited to apply for a college scholarship. Applicants must be active in programming and... within the chapter. Scholarships are awarded... on their involvement within First Tee as well as their... ation.



Summer

Birdie, Eagle, and... internships with the... outreach programs, con... organizations like the YMCA... Olympics, Lowcountry Autism, and Recreation Department.



PGA Girls Golf

...igned very closely with First Tee's Co... "E's of Girls Golf" (Empower, Enrich, Engage, Educate, and Energize) to promote **sportsmans...** Keep female members who are enrolled in co-ed... Programs engaged in golf.

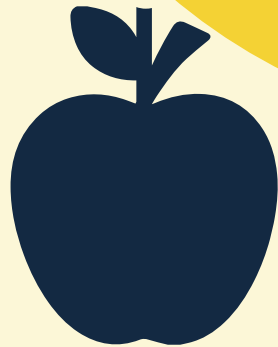
The Tools for Building Game Changers



17,257

Young People

Approximately half are female
and half are ethnically diverse



32 Schools
2 Districts

21 are Title I



150+ Volunteers



8 Golf Course Core Program Locations

Patriots Point, Wescott, Muni, Shadowmoss, Pine Forest, Berkeley, Dunes West, AF Base



Scholarships Awarded
to those with financial need and military families

**97% of Participants
Receive FREE Programs**



12 Lead Coaches
trained in positive youth development



38%
Retention Rate
of participants who returned
for 2021 programs

**13 Outreach
Partners**

- American Lung Association in SC
- Be A Mentor
- Cannon Street YMCA
- Charleston Promise Neighborhood
- Children's Museum of the Lowcountry
- City of Charleston Recreation Department
- Family Connection of South Carolina
- Four Rivers Development Corporation
- Girl Scouts of Eastern South Carolina
- Lowcountry Autism Foundation
- Royal Foundation "I AM" Male Mentorship Program and Summer Camp
- Special Olympics South Carolina
- WINGS For Kids

Core Programs

867 participants

8 program locations

School Programs

15,672 students

32 Charleston and Berkeley County Schools

Community Programs

718 young people

13 partners

Operating Report

year ending December 31, 2021

Cost of Impact

Programming & Coaches - \$327,159

Operations - \$250,416

Events & Marketing - \$885,456

Total - \$1,463,031

Our Kids.

Join us in impacting our kids and community

Give the gift of **TIME** by volunteering as an all-star coach, admin guru, or event champion.

Give the gift of **TALENT** by doing what you do best - lend your personal and professional skills, expertise, or services.

Give the gift of **TREASURE** through one of the impact groups below:



Fore Our Future:
become an
Ambassador for
our kids and
community.



YAC: join a group of
ambitious young
professionals who
come together for a
great cause.

Contact us today to learn more about how to get involved and make your impact today!

Our Future.



Meet Sam, A Game Changer

Thank you to Sam, currently a 6th grade Par level participant, for the following personal statement about the impact of First Tee programming on his life. Outside of playing golf multiple times per week through First Tee classes and the Swing It Forward CHS initiative, Sam enjoys Taekwondo and spending time with his sister, Jacqueline.

Hi, my name is Sam Sprayberry and I belong to First Tee - Greater Charleston. During my experience at First Tee, I have learned valuable golf skills as well as valuable life lessons. I enjoy going to First Tee because we always play golf or play a fun golf game. What is unique is that at First Tee you can find beginners and experienced golfers working together to improve their skills. I enjoy playing with people of all ages and skill levels. I can notice a great difference in the skill levels of the beginners from the start to the finish. The reason that the beginners improve so much is because of the awesome coaches. Everyone who works for First Tee is kind and encouraging. This helps build confidence. The etiquette taught on the golf course helps improve our skills. I take what I learn onto the golf course with the new Swing It Forward program. I've been able to play so much golf this summer at Charleston Municipal and Patriots Point for free. The golf and life skills that are being taught at First Tee not only have an impact on the game of golf but also life. These life skills have made me more of a gentleman. In conclusion, First Tee - Greater Charleston has made me a better golfer, gentleman, and I know that these valuable life skills will have a great impact on my future.



Building Futures Fund

Will you help us in building futures for our kids and our community?

The Building Futures Fund provides financial support to the five essential program pillars below. Annually, it takes an investment of \$300,000+ from businesses and individuals to make these opportunities possible for our kids.



Scholarships to support kids and families in financial need



Facilities to provide and build safe places for kids to grow



Transportation to reach more kids and get them on course



Free Golf to eliminated the barrier of cost so all kids can play



Access to give kids the right equipment, coaches, and experiences to help them succeed



Champion
\$20,000

Ace
\$15,000

Eagle
\$10,000

Birdie
\$5,000

Par
\$2,500

Patron
\$1,000

Partnership Levels

Programs are fully funded by caring companies and individuals – like you. Your support of the Building Futures Fund will have a significant impact through the following levels:

Building Futures Fund Partners

Reid Banks - Banks Construction
William and Margi Brenizer
Robb Craddock
John and Dianne Culhane
Jarvis Davenport
Jim Galowski
Ben Garren
Tommy Hall - Halls Chophouse
Harlestons
Darrell Hendrix - Milwaukee
Leo and Bethann Horey
Dennis and Barbie Kirwin
Jason and Amy Moyer

Jeff Nickol - NCP Capital, LLC
David O'Leary
John and Rebecca Robinson
Tom and Nancy Spann
The Charles A. Weyerhaeuser Memorial Foundation
Cline Family Foundation
The George and Elizabeth Gephart Charitable Fund
The Harold and Kate Reed Family Foundation
Harry F. Mariani Family Foundation
Peter R. and Cynthia K. Kellogg Foundation
Wadsworth Golf Charities Foundation
The Warren Capital Foundation

Partnership Recognition



Champion:

Annual report feature | Logo on letterhead | Eight Invites to appreciation event

Ace and Above:

Logo on homepage | Media release/announcement

Eagle and Above:

Newsletter spotlight | Four invites to appreciation event

Birdie and Above:

Logo listed on partners page | “Big Check” presentation | Two invites to appreciation event

Par and Above:

Social media spotlight | One invite to appreciation event

All levels receive:

Annual report listing | Name listed on partners page | Volunteer opportunities for employees

Your Next Swing

Contact us today to learn more about how you or your business can invest in Building Futures for our kids.